

Shreveport Area New Vehicle Registration Market Analysis Graph 2013 vrs 2014

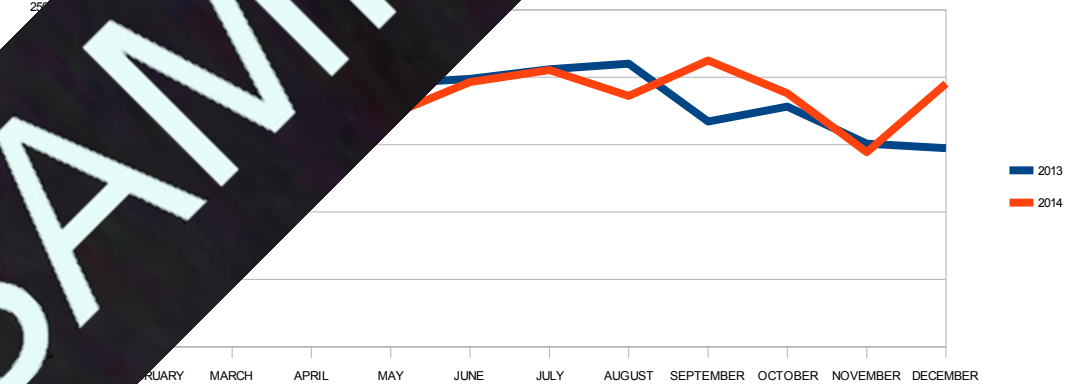
State Wide

	2013	2014	% DIFF
JANUARY	16966	15683	-7.56%
FEBRUARY	12829	13163	2.60%
MARCH	14488	15553	7.35%
APRIL	16812	17078	1.58%
MAY	17346	16765	-3.35%
JUNE	16775	17349	3.42%
JULY	17228	17566	1.96%
AUGUST	17332	16599	-4.23%
SEPTEMBER	15732	17638	12.12%
OCTOBER	16418	17029	3.72%
NOVEMBER	12296	13038	6.03%
DECEMBER	13994	16562	18.35%



Shreveport Area

	2013	2014	% DIFF
JANUARY	2176	2065	-5.10%
FEBRUARY	1389	1319	-5.04%
MARCH	1605	1806	12.52%
APRIL	1911	1702	-10.94%
MAY	1953	1720	-11.93%
JUNE	1988	1965	-1.16%
JULY	2059	2052	-0.34%
AUGUST	2101	1866	-11.23%
SEPTEMBER	1672	1866	11.07%
OCTOBER	1783	1866	4.66%
NOVEMBER	1507	1443	-4.25%
DECEMBER	1474	1951	32.97%



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Excludes out of state vehicles

MOTOR VEHICLE REGISTRATION & DATA SERVICE
 DEALER
 MARKET ANALYSIS

SHREVEPORT AREA
 OCTOBER-DECEMBER 2014

NEW CARS, IMPORTS, NEW TRUCKS REGISTRATIONS

DEALER NAME	CODE MAKE	THIS QUARTER			YEAR TO DATE		
		2014	2013	% DIFF	2014	2013	% DIFF
ADAMS FORD	LAE FORD	20	18	11.11	90	84	7.14
	LAE TOTAL	20	18	11.11	90	84	7.14
BIENVILLE MOTORS	ABD FORD	19	30	-36.67	138	138	-42.75
	ABD TOTAL	19	30	-36.67	138	138	-42.75
BLAKELY AUTOPLEX	BBF SUZI	0	0				***.**
	BBF TOTAL	0	0				***.**
BOB POST DODGE	SBD DODG	87	106	-19.92	200	200	-19.92
BOB POST CHRYSLER	SBD CHRY				186	186	-29.57
BOB POST DODGE	SBD RAM				200	222	80.18
BOB POST JEEP	SBD JEP				376	289	30.10
	SBD TOTAL				1317	1209	8.93
BROWN CHRY DODGE JEEP				7.50	60	31	93.55
BROWN CHRY DODGE				-33.33	14	16	-12.50
			57	29.82	319	279	14.34
BROWN DODGE		6	11	-45.45	59	121	-51.24
BROWN DODGE		53	32	65.63	186	111	67.57
CLAUDE DE BREAU		27	28	-3.57	88	92	-4.35
	TOTAL	27	28	-3.57	88	92	-4.35
COURTESY CHEVROLET	SCB CHEV	432	339	27.43	1739	1745	-0.34
	SCB TOTAL	432	339	27.43	1739	1745	-0.34
EAGLE TRUCK CENTE	SEB ISU	0	4	***.**	0	4	***.**
	SEB TOTAL	0	4	***.**	0	4	***.**
HARPER MOTORS	MHH GMC	19	17	11.76	108	62	74.19

HARPER MOTORS	MHH CHEV	23	20	15.00	143	74	93.24
HARPER MOTORS	MHH BUIC	7	4	75.00	29	11	163.64
	MHH TOTAL	49	41	19.51	280	147	90.48
HARVEY OF BOSIER	BHE TOYT	237	246	-3.66	1026	1102	-6.90
HARVEY OF BOSSIER	BHE LEXS	147	133	10.53	522	510	2.35
	BHE TOTAL	384	379	1.32	1548	1612	-3.97
HARVEY SUBARU	BTD SUBA	60	0	***.**	162	0	***.**
	BTD TOTAL	60	0	***.**	162	0	***.**
HOLMES VOLVO	SHN VOLV	13	26	-50.00	83	102	-18.63
HOLMES MERCEDES	SHN MERZ	92	96	-4.17		358	-13.13
HOLMES EUROPEAN MOTOR	SHN LAND	24	33	-27.27		128	-32.03
HOLMES EUROPEAN MOTOR	SHN JAGU	11	11	0.00			-3.45
	SHN TOTAL	140	140	0.00			17.50
HOLMES HONDA	SHO HOND	37	39	-5.41			-3.20
	SHO TOTAL	37	39	-5.41		1470	-3.20
JOHN MCKEE CHEV BUICK	HCJ CHEV				25	0	***.**
JOHN MCKEE CHEV BUICK	HCJ GM				19	0	***.**
JOHN MCKEE CHEV BUICK	HCJ				5	0	500.00
				0.00	49	0	***.**
LA KENWORTH INC				400.00	20	18	11.11
LA KENWORTH INC			1	0.00	11	12	-8.33
		11	3	266.67	31	30	3.33
LANDERS CHRY DODGE		35	24	45.83	134	189	-29.10
LANDERS DODGE		114	125	-8.80	616	335	83.88
LANDERS JEEP	BSK JEEP	73	68	7.35	373	241	54.77
LANDERS DODGE CHRY JE	BSK DODG	126	176	-28.41	731	1101	-33.61
	BSK TOTAL	348	393	-11.45	1854	1866	-0.64
LANDERS FIAT	SRS FIAT	20	44	-54.55	124	161	-22.98
	SRS TOTAL	20	44	-54.55	124	161	-22.98
LEXUS OF SHREVEPORT	BHT LEXS	2	0	200.00	2	0	200.00

	BHT TOTAL	2	0	200.00	2	0	200.00
LONESTAR FREIGHTLINER	SLE FRHT	1	0	100.00	1	0	100.00
	SLE TOTAL	1	0	100.00	1	0	100.00
MANSFIELD AUTO WORLD	MMQ BUIC	1	1	0.00	8	10	-20.00
MANSFIELD AUTO WORLD	MMQ CHEV	97	77	25.97	288	302	-4.64
	MMQ TOTAL	98	78	25.64	296	312	-5.13
MIKE MORGAN HYUNDAI	SMG HYUN	98	90	8.89	386	389	-0.77
	SMG TOTAL	98	90	8.89	386	389	-0.77
MINDEN CHRY DODGE	MMR DODG	0	0	0.00	0	5	***.**
	MMR TOTAL	0	0	0.00	0	5	***.**
MINDEN FORD	MMV LINC	6	2	200.00	16	16	112.50
MINDEN FORD	MMV FORD	35	25	59.63			59.63
	MMV TOTAL	41		66.40			66.40
MOFFETT AUDI	BMF AUDI	28	28	-17.00			-17.00
MOFFETT MAZDA	BMF MAZD				324		-8.64
MOFFETT PORSCHE	BMF PORS				37	23	60.87
	BMF TO				416	447	-6.94
MOFFETT VOLKSWAGEN	BM				291	420	-30.71
				1.59	291	420	-30.71
MORGAN BUICK GMC				23.53	88	95	-7.37
MORGAN PON GM			75	13.33	370	352	5.11
		06	92	15.22	458	447	2.46
MORGAN GMC-SHV		144	108	33.33	546	467	16.92
MORGAN BUICK SHV		32	34	-5.88	115	121	-4.96
	TOTAL	176	142	23.94	661	588	12.41
ORR ACURA	SOA ACUR	29	33	-12.12	129	145	-11.03
ORR BMW	SGD BMW	60	53	13.21	215	213	0.94
	SGD TOTAL	60	53	13.21	215	213	0.94
ORR KIA	SOD KIA	249	76	227.63	641	299	114.38
	SOD TOTAL	258	86	200.00	694	369	88.08

ORR MITSUBISHI	SOD MITS	9	10	-10.00	53	70	-24.29
ORR MOTORS	SOA INFI	25	43	-41.86	157	160	-1.88
	SOA TOTAL	54	76	-28.95	286	305	-6.23
ORR MOTORS	SOC CADI	31	77	-59.74	289	331	-12.69
	SOC TOTAL	31	77	-59.74	289	331	-12.69
ORR NISSAN	BOB NISS	250	213	17.37	1001	959	4.38
	BOB TOTAL	250	213	17.37	1001	959	4.38
ORR NISSAN SOUTH	SPE NISS	236	230	2.61	1028	907	13.34
	SPE TOTAL	236	230	2.61	1028	907	13.34
PETERBUILT OF BOSSIER	BPL PTRB	7	0	700.00	2	2	***.**
	BPL TOTAL	7	0	700.00	2	2	***.**
PLILER INTERNATIONAL	STE INTL	1	0				100.00
	STE TOTAL	1	0				100.00
QUALITY FORD INC	CQA FORD	2					17.14
	CQA TOTAL					70	17.14
RED RIVER MOTORS	BRF CHEV				1237	1354	-8.64
	BRF TO				1237	1354	-8.64
ROUNDTREE LINCOLN	SC				59	20	195.00
ROUNDTREE FORD				137.11	901	380	137.11
				-2.64	960	400	140.00
ROUNDTREE FORD			3	***.**	0	644	***.**
ROUNDTREE LINCOLN		0	0	0.00	0	36	***.**
		0	3	***.**	0	680	***.**
SHREVEPORT TRUCK		0	1	***.**	0	2	***.**
SHREVEPORT TRUCKS	SLB FRHT	0	0	0.00	5	4	25.00
	SLB TOTAL	0	1	***.**	5	6	-16.67
SHREVEPORT TRUCKS	SLC FRHT	0	0	0.00	2	1	100.00
SHREVEPORT TRUCK	SLC WSTR	0	0	0.00	0	3	***.**
	SLC TOTAL	0	0	0.00	2	4	-50.00
SPRINGHILL MOTORS	SSA CHEV	13	12	8.33	64	53	20.75

SPRINGHILL MOTORS	SSA GMC	4	9	-55.56	39	32	21.88
SPRINGHILL MOTORS	SSA BUIC	6	6	0.00	11	14	-21.43
	SSA TOTAL	23	27	-14.81	114	99	15.15
STONEWALL FORD	SSK FORD	214	247	-13.36	985	899	9.57
	SSK TOTAL	214	247	-13.36	985	899	9.57
SYNCO MOTORS INC	HSB GMC	6	4	50.00	22	26	-15.38
SYNCO MOTORS	HSB CHEV	23	1	***.**	47	34	38.24
SYNCO MOTORS INC	HSB BUIC	1	0	100.00	4	3	33.33
	HSB TOTAL	30	5	500.00	73	63	15.87
WRAY FORD	SWB FORD	254	233	9.01	1099	1099	-6.82
	SWB TOTAL	254	233	9.01	1099	1099	-6.82
YOKEM TOYOTA	SYB TOYT	365	355				-8.35
	SYB TOTAL	365	355				-8.35

IF 0 SALES IN PREVIOUS OR CURRENT YEAR, A NEW DEPENDENT

SAMPLE

SAMPLE

MOTOR VEHICLE REGISTRAION & DATA SERVICE
 MARKET ANALYSIS MAKE / DEALER REPORT
 SORTED BY MAKE THEN DEALER WITH LARGEST SALES YEAR TO DATE

SHREVEPORT AREA
 OCTOBER-DECEMBER 2014
 ALL VEHICLE TYPES NEW CARS, IMPORTS, TRUCKS

DEALER NAME	CODE	MAKE	THIS QUARTER			YEAR TO DATE		
			2014	2013	%DIFF	2014	2013	%DIFF
ACURA								
ORR ACURA	SOA	ACUR	29	33	-12.12	129	145	-11.03
AUDI								
MOFFETT AUDI	BMF	AUDI	29	23	26.09	83	100	-17.00
BMW								
ORR BMW	SGD	BMW	60	59	1.69	213	212	0.94
BUICK								
MORGAN BUICK SHV	SMC	BUIC	121	126	-4.96	388	392	-1.02
MORGAN BUICK GMC PONT	BMA	BUIC	38	40	-7.37	128	135	-5.19
HARPER MOTORS	MHH	BUIC	29	26	163.64	111	110	0.91
SPRINGHILL MOTORS	SSA	BUIC	11	14	-21.43	44	55	-20.00
MANSFIELD AUTO WORLD	MMQ	BUIC	8	10	-20.00	31	39	-20.51
JOHN MCKEE CHEV BUICK GMC	HCJ	BUIC	5	0	500.00	20	15	33.33
SYNCO MOTORS INC	HSB	BUIC	4	3	33.33	15	12	25.00
ORR MOTORS	SOA	BUIC	31	77	-59.74	289	331	-12.69
CHEVROLET								
COURTESY CHEVROLET	CHV	CHEV	432	339	27.43	1739	1745	-0.34
RED RIVER MOTORS	MMQ	CHEV	304	286	6.29	1237	1354	-8.64
MANSFIELD AUTO WORLD	MMQ	CHEV	97	77	25.97	388	302	-4.64
HARPER MOTORS	MHH	CHEV	23	20	15.00	143	74	93.24
SPRINGHILL MOTORS	SSA	CHEV	13	12	8.33	64	53	20.75
SYNCO MOTORS	HSB	CHEV	23	1	***.**	47	34	38.24
JOHN MCKEE CHEV BUICK GMC	HCJ	CHEV	0	0	0.00	25	0	***.**
CHRYSLER								
LANDERS CHRY DODGE JEEP	BSK	CHRY	35	24	45.83	134	189	-29.10

BOB POST CHRYSLER	SBD	CHRY	31	35	-11.43	131	186	-29.57
BROWN CHRY DODGE JEEP	MBU	CHRY	4	6	-33.33	14	16	-12.50
DODGE								
LANDERS DODGE CHRY JEEP	BSK	DODG	126	176	-28.41	731	1101	-33.61
BOB POST DODGE	SBD	DODG	87	75	16.00	410	512	-19.92
BROWN DODGE CHRY	MBU	DODG	6	11	-45.45	59	121	-51.24
MINDEN CHRY DODGE	MMR	DODG	0	0	0.00	0	5	***.**
FIAT								
LANDERS FIAT	SRS	FIAT	20	44	-54.55	124	161	-22.98
FORD								
WRAY FORD	SWB	FORD	254	233	10.73	1024	1099	-6.82
STONEWALL FORD	SSK	FORD	214	240	-10.67	899	900	9.57
ROUNDTREE FORD	SGE	FORD	203	170	19.41	80	130	137.11
MINDEN FORD	MMV	FORD	109	100	9.09	109	109	59.63
ADAMS FORD	LAE	FORD	84	80	5.00	84	84	7.14
CLAUDE DE BREAUX	VCB	FORD	92	88	4.55	88	92	-4.35
QUALITY FORD INC	CQA	FORD	70	82	-14.29	82	70	17.14
BIENVILLE MOTORS	MMV	FORD	138	167	-17.41	79	138	-42.75
ROUNDTREE FORD	MMV	FORD	0	0	***.**	0	644	***.**
GMC								
MORGAN GMC-SHV	MMV	GMC	144	108	33.33	546	467	16.92
MORGAN PON GMC BOS	BMA	GMC	85	75	13.33	370	352	5.11
HARPER MOTORS	MHH	GMC	19	17	11.76	108	62	74.19
SPRINGHILL MOTORS	SSA	GMC	4	9	-55.56	39	32	21.88
SYNCO MOTORS INC	HSB	GMC	6	4	50.00	22	26	-15.38
JOHN MCKEE CHEV BUICK GMC	HCJ	GMC	1	0	100.00	19	0	***.**
HONDA								
HOLMES HONDA	SHO	HOND	374	303	23.43	1423	1470	-3.20

HYUNDAI									
MIKE MORGAN HYUNDAI	SMG	HYUN	98	90	8.89	386	389	-0.77	
INFINITI									
ORR MOTORS	SOA	INFI	25	43	-41.86	157	160	-1.88	
INTERNATIONAL									
PLILER INTERNATIONAL	STE	INTL	1	0	100.00	1	0	100.00	
ISUZU									
EAGLE TRUCK CENTE	SEB	ISU	0	4	***.**	0	4	***.**	
JAGUAR									
HOLMES EUROPEAN MOTORS	SHN	JAGU	11	11	0.00	28	29	-3.45	
JEEP									
BOB POST JEEP	SBD	JEEP	91	5			289	30.10	
LANDERS JEEP	BSK	JEEP	73				41	54.77	
BROWN CHRY DODGE JEEP	MBU	JEEP					31	93.55	
KIA									
ORR KIA	SOD	KIA				641	299	114.38	
LA KENWORTH INC					0.00	20	18	11.11	
HOLMES EUROPEAN MO				33	-27.27	87	128	-32.03	
HARVEY OF F			147	133	10.53	522	510	2.35	
LEXUS OF SHRE			2	0	200.00	2	0	200.00	
LINCOLN									
ROUNDTREE LINCOLN		LINC	18	13	38.46	59	20	195.00	
MINDEN FORD	MMV	LINC	6	2	200.00	34	16	112.50	
ROUNTREE LINCOLN	SRO	LINC	0	0	0.00	0	36	***.**	
MACK									
LA KENWORTH INC	BSB	MACK	1	1	0.00	11	12	-8.33	
MAZDA									
MOFFETT MAZDA	BMF	MAZD	46	50	-8.00	296	324	-8.64	

MERCEDES BENZ

HOLMES MERCEDES SHN MERZ 92 96 -4.17 311 358 -13.13

MITSUBISHI

ORR MITSUBISHI SOD MITS 9 10 -10.00 53 70 -24.29

NISSAN

ORR NISSAN SOUTH SPE NISS 236 230 2.61 1028 907 13.34

ORR NISSAN BOB NISS 250 213 17.37 1001 959 4.38

PORSCHE

MOFFETT PORSCHE BMF PORS 9 5 80.00 37 23 60.87

PETERBUILT

PETERBUILT OF BOSSIER BPL PTRB 7 0 7 39 2 ***.**

RAM

LANDERS DODGE BSK RAM 114 85 83.88

BOB POST DODGE SBD RAM 222 80.18

BROWN DODGE MBU RAM 111 67.57

HARVEY SUBARU BTD 162 0 ***.**

BLAKELY AUTOPLEX 0.00 0 6 ***.**

YOKEM TOYOTA 355 2.82 1526 1665 -8.35

HARVEY OF F 237 246 -3.66 1026 1102 -6.90

VOLKSWAGEN

MOFFETT VOLKSWAGEN VOLK 63 87 -27.59 291 420 -30.71

VOLVO

HOLMES VOLVO SHN VOLV 13 26 -50.00 83 102 -18.63

WESTERN

SHREVEPORT TRUCK SLB WSTR 0 1 ***.** 0 2 ***.**

SHREVEPORT TRUCK SLC WSTR 0 0 0.00 0 3 ***.**

0 IN CURRENT YEAR OR PRIOR YEAR MAY INDICATE A NEW DEALER CODE OR THAT DEALER MAY NO LONGER BE SELLING THAT MAKE.

SAMPLE

SAMPLE

MOTOR VEHICLE REGISTRATION & DATA SERVICE
DEALER RANK REPORT

SHREVEPORT AREA

OCTOBER-DECEMBER 2014
(DOES NOT INCLUDE OUT OF STATE VEHICLES)

DEALER NAME	CODE	CARS	IMPORT	TRUCK	TOTAL	PERCENT
COURTESY CHEVROLET	SCB	147	0	285	432	0.080
HARVEY OF BOSSIER	BHE	0	173	211	384	0.070
HOLMES HONDA	SHO	0	219	155	374	0.070
YOKEM TOYOTA	SYB	0	156	209	365	0.070
LANDERS DODGE CHRY JEEP	BSK	119	0	229	348	0.070
BOB POST DODGE	SBD	83	0	232	315	0.060
RED RIVER MOTORS	BRF	58	0	246	304	0.060
ORR KIA	SOD	0	156	102	258	0.050
WRAY FORD	SWB	56	0	198	254	0.050
ORR NISSAN	BOB	0	163	87	250	0.050
ORR NISSAN SOUTH	SPE	0	156	80	236	0.040
ROUNDTREE FORD	SGE	76	0	145	221	0.040
STONEWALL FORD	SSK	63	0	157	220	0.040
MORGAN BUICK SHV	SMC	17	0	100	117	0.020
HOLMES MERCEDES	SHN	0	76	100	176	0.030
MORGAN BUICK GMC PONT	BMA	9	0	100	109	0.020
MIKE MORGAN HYUNDAI	SMG	0	0	100	100	0.020
MANSFIELD AUTO WORLD	MMQ	21	0	100	121	0.020
MOFFETT MAZDA	BMF	0	0	100	100	0.020
BROWN DODGE CHRY	MBU	0	0	100	100	0.010
MOFFETT VOLKSWAGEN	BML	0	0	100	100	0.010
HARVEY SUBARU	BTD	0	0	100	100	0.010
ORR BMW	SCB	0	0	100	100	0.010
ORR MOTORS OF LA		0	0	100	100	0.010
HARPER MOTORS		0	0	100	100	0.010
MINDEN FORD		0	0	100	100	0.010
ORR MOTORS		0	0	100	100	0.010
SYNCO MOTORS		0	0	100	100	0.010
CLAUDE DE BREAUXX		0	0	100	100	0.010
QUALITY FORD IN		0	0	100	100	0.010
SPRINGHILL MO		0	0	100	100	0.010
ADAMS FORD		0	0	100	100	0.010
LANDERS FIA		0	12	8	20	0.010
BIENVILLE MOT		0	0	100	100	0.010
LA KENWORTH INC		0	0	100	100	0.010
PETERBUILT OF BOS		0	0	100	100	0.010
LEXUS OF SHREVEPOR		0	2	0	2	0.010
LONESTAR FREIGHTLINER		0	0	100	100	0.010
PLILER INTERNATIONAL	STE	0	0	100	100	0.010
JOHN MCKEE CHEVY BUICK GM	H CJ	0	0	100	100	0.010
					5275	0.010

SAMPLE

SHREVEPORT AREA SUV REPORT

OCTOBER-DECEMBER 2014
 (EXCLUDES OUT OF STATE VEHICLES)

ACURA	MODEL	TOTAL
ORR MOTORS OF LA	MDX	5
ORR MOTORS OF LA	RDX	2
TOTAL ACURA		7

AUDI	MODEL	TOTAL
MOFFETT AUDI	Q5	9
TOTAL AUDI		9

BMW	MODEL	TOTAL
ORR BMW	X1	2
ORR BMW	X3	3
ORR BMW	X5	9
ORR BMW	X6	1
TOTAL BMW		15

BUICK	MODEL	TOTAL
MORGAN BUICK GMC PONT	ENCORE	9
HARPER MOTORS	ENCORE	
MORGAN BUICK SHV	ENCORE	
SPRINGHILL MOTORS	ENCORE	
TOTAL BUICK		

CADILLAC	MODEL	TOTAL
ORR MOTORS	ESCALADE	
ORR MOTORS	SRX	
TOTAL CADILLAC		

CHEVROLET	MODEL	TOTAL
RED RIVER MOTORS		
RED RIVER MOTORS		
RED RIVER MOTORS		
RED RIVER MOTORS		
SYNCO MOTORS INC		
SYNCO MOTORS INC		1
SYNCO MOTORS INC		1
HARPER MOTORS		1
HARPER MOTORS		1
HARPER MOTORS		2
MANSFIELD AUTO		4
MANSFIELD AUTO		4
MANSFIELD AUTO WORKS		7
COURTESY CHEVROLET	TRAX	15
COURTESY CHEVROLET	URBAN	4
COURTESY CHEVROLET	TAHOE	19
COURTESY CHEVROLET	TRANSVERSE	19
TOTAL CHEVROLET		132

CHRYSLER	MODEL	TOTAL
LANDERS CHRY DODGE JEEP	TOWN & COUNTRY	2
BOB POST CHRYSLER	TOWN & COUNTRY	5
TOTAL CHRYSLER		7

DODGE	MODEL	TOTAL
LANDERS DODGE CHRY JEEP	JOURNEY	12
BOB POST DODGE	JOURNEY	10



FORD	MODEL	TOTAL
BIENVILLE MOTOS	EXPLORER	4
QUALITY FORD INC	EXPLORER	2
ADAMS FORD	EDGE	1
ADAMS FORD	EXPLORER	1
MINDEN FORD	EDGE	1
MINDEN FORD	ESCAPE	1
MINDEN FORD	EXPIDITION	1
MINDEN FORD	EXPLORER	1
ROUNDTREE FORD	EDGE	3
ROUNDTREE FORD	ESCAPE	15
ROUNDTREE FORD	EXPIDITION	5
ROUNDTREE FORD	EXPLORER	10
ROUNDTREE FORD	FLEX	1
STONEWALL FORD	EDGE	2
STONEWALL FORD	ESCAPE	13
STONEWALL FORD	EXPIDITION	6
STONEWALL FORD	EXPLORER	10
STONEWALL FORD	FLEX	1
WRAY FORD	EDGE	7
WRAY FORD	ESCAPE	12
WRAY FORD	EXPIDITION	
WRAY FORD	EXPLORER	
CLAUDE DE BREAUX	EXPIDITION	
CLAUDE DE BREAUX	EXPLORER	
TOTAL FORD		

GMC	MODEL	TOTAL
MORGAN PON GMC BOS	ACADIA	1
MORGAN PON GMC BOS	DENALI	1
MORGAN PON GMC BOS	TEHRAN	1
MORGAN PON GMC BOS	YUKON	1
JOHN MCKEE CHEVY BUICK GM		
HARPER MOTORS		
HARPER MOTORS		
HARPER MOTORS		
MORGAN GMC-SHV		1
MORGAN GMC-SHV		8
MORGAN GMC-SHV		3
MORGAN GMC-SHV		22
SPRINGHILL		1
SPRINGHILL		1
TOTAL GMC		71

HONDA	MODEL	TOTAL
HOLMES HONDA	ACCORD	3
HOLMES HONDA	CIVIC	55
HOLMES HONDA	ODDESY	23
HOLMES HONDA	PILOT	23
TOTAL HONDA		104

HYUNDAI	MODEL	TOTAL
MIKE MORGAN HYUNDAI	SANTE FE	11
MIKE MORGAN HYUNDAI	TUCON	3
TOTAL HYUNDAI		14

INFINITI	MODEL	TOTAL
ORR MOTORS	QX60	7
ORR MOTORS	QX80	8

TOTAL INFINITI

15

JEEP	MODEL	TOTAL
LANDERS JEEP	CHEROKEE	24
LANDERS JEEP	COMPASS	5
LANDERS JEEP	PATRIOT	10
LANDERS JEEP	WRANGLER	17
BROWN CHRY DODG JEEP	CHEROKEE	6
BROWN CHRY DODG JEEP	COMPASS	1
BROWN CHRY DODG JEEP	PATRIOT	1
BROWN CHRY DODG JEEP	WRANGLER	2
BOB POST JEEP	CHEROKEE	36
BOB POST JEEP	COMPASS	1
BOB POST JEEP	PATRIOT	10
BOB POST JEEP	WRANGLER	19
TOTAL JEEP		132

KIA	MODEL	TOTAL
ORR KIA	SORENTOS	20
ORR KIA	SPORTAGE	9
TOTAL KIA		29

LAND ROVER	MODEL	TOTAL
HOLMES EUROPEAN MOTORS	LR2	
HOLMES EUROPEAN MOTORS	LR4	
HOLMES EUROPEAN MOTORS	RANGE ROVER	
TOTAL LAND ROVER		

LEXUS	MODEL
HARVEY OF BOSSIER	GX
HARVEY OF BOSSIER	LX
HARVEY OF BOSSIER	RX
TOTAL LEXUS	

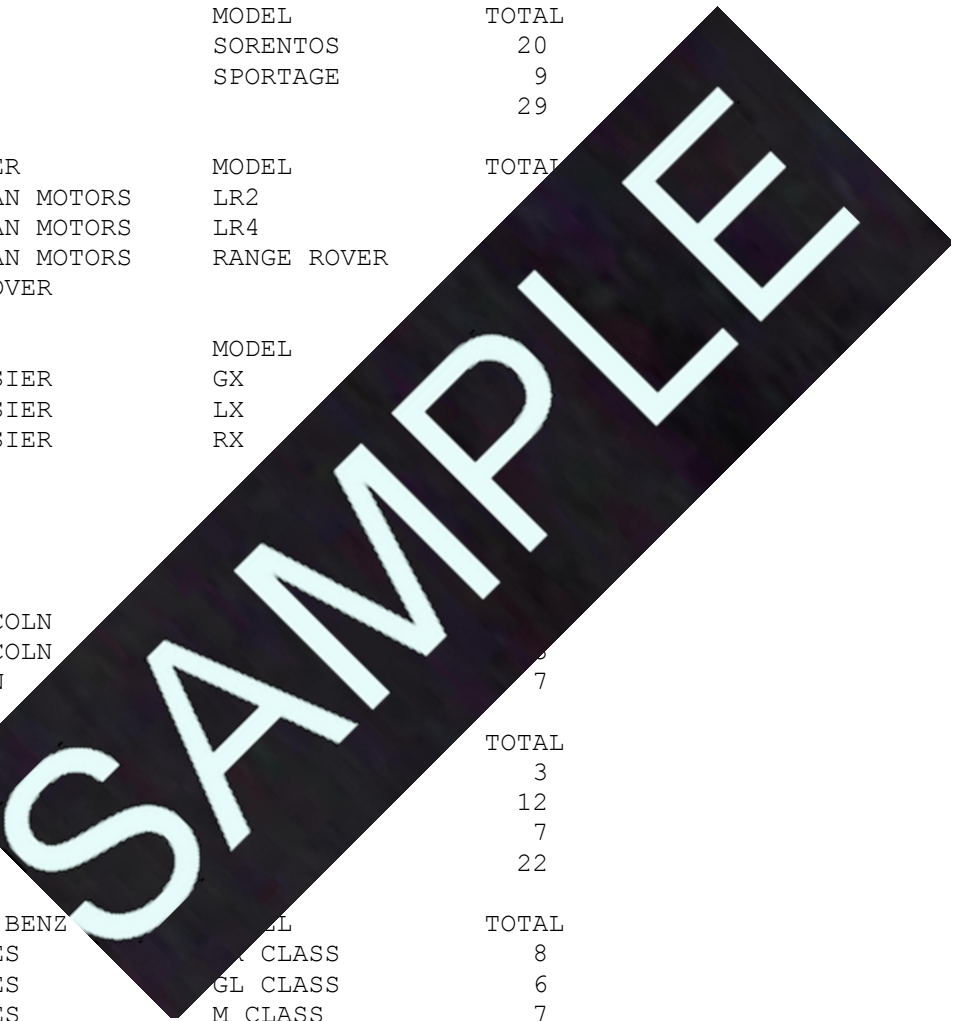
LINCOLN	MODEL	TOTAL
MINDEN FORD		
MINDEN FORD		
ROUNDTREE LINCOLN		
ROUNDTREE LINCOLN		
TOTAL LINCOLN		7

MAZDA	MODEL	TOTAL
MOFFETT MAZDA		3
MOFFETT MAZDA		12
MOFFETT MAZDA		7
TOTAL MAZDA		22

MERCEDES BENZ	MODEL	TOTAL
HOLMES MERCEDES	R CLASS	8
HOLMES MERCEDES	GL CLASS	6
HOLMES MERCEDES	M CLASS	7
TOTAL MERCEDES BENZ		21

MITSUBISHI	MODEL	TOTAL
ORR MITSUBISHI	OUTLANDER	3
TOTAL MITSUBISHI		3

NISSAN	MODEL	TOTAL
ORR NISSAN	ARMADA	3
ORR NISSAN	JUKE	2
ORR NISSAN	MURANO	8



ORR NISSAN	PATHFINDER	12
ORR NISSAN	ROGUE	16
ORR NISSAN	X TERA	1
ORR NISSAN SOUTH	ARMADA	1
ORR NISSAN SOUTH	JUKE	3
ORR NISSAN SOUTH	MURANO	10
ORR NISSAN SOUTH	PATHFINDER	6
ORR NISSAN SOUTH	ROGUE	16
ORR NISSAN SOUTH	X TERA	1
TOTAL NISSAN		79
PORSCH	MODEL	TOTAL
MOFFETT PORSCHE	CAYANNE	1
TOTAL PORSCH		1
SUBARU	MODEL	TOTAL
HARVEY SUBARU	FORRESTER (W)	17
HARVEY SUBARU	OUTBACK (W)	10
TOTAL SUBARU		27
TOYOTA	MODEL	TOTAL
HARVEY OF BOSIER	4 RUNNER	11
HARVEY OF BOSIER	HIGHLANDER	18
HARVEY OF BOSIER	RAV 4	1
HARVEY OF BOSIER	SEQUOIA	
HARVEY OF BOSIER	SIENNA (W)	
HARVEY OF BOSIER	VENZA (W)	
YOKEM TOYOTA	4 RUNNER	
YOKEM TOYOTA	F J CRUISE	
YOKEM TOYOTA	HIGHLANDER	
YOKEM TOYOTA	RAV 4	
YOKEM TOYOTA	SEQUOIA	
YOKEM TOYOTA	SIENNA	
YOKEM TOYOTA	VENZA	
TOTAL TOYOTA		
VOLKSWAGEN		
MOFFETT VOLKSWAGEN		
TOTAL VOLKSWAGEN		
VOLVO		TOTAL
HOLMES VOLVO		6
TOTAL VOLVO		6
GRAND TOTAL		1110

SAMPLE

MOTOR VEHICLE REGISTRATION & DATA SERVICE

TOP MAKES

OCTOBER-DECEMBER 2014

SHREVEPORT AREA

CHEVROLET	942
FORD	897
TOYOTA	625
NISSAN	506
HONDA	378
RAM	299
GMC	276
KIA	251
DODGE	225
JEEP	186
LEXUS	154
HYUNDAI	100
MERCEDES BENZ	94
CHRYSLER	71
BUICK	70
SUBARU	65
VOLKSWAGEN	65
BMW	63
MAZDA	50
PETERBUILT	47
CADILLAC	37
ACURA	36
AUDI	35
INFINITI	34
LINCOLN	33
LAND ROVER	32
FIAT	31
VOLVO	30
FREIGHTLINER	29
KENWORTH	28
JAGUAR	27
MITSUBISHI	26
PORSCH	25
MACK	24
INTERNATIONAL	23
MINI COOPER	22
TESLA	21
ISUZU	20

SAMPLE